



April 21, 2014

Media Contact: Jessica Lamb
Phone: 440-338-1288
Email: jessica@pattiegroup.com
Website: www.pattiegroup.com

FOR IMMEDIATE RELEASE

THE PATTIE GROUP ANNOUNCES NEXT GENERATION OF LEADERSHIP

Novelty, OH – The Pattie Group Inc, one of the nation’s oldest, largest and most respected landscape companies made a major announcement to its team Thursday April 17, 2014.

Steve Pattie, who founded the company over 45 years ago, gave a heartfelt speech at the recent company meeting making official the succession of his children as the next generation of leadership of this storied family company. Having started the business in his Forrest Hills/Cleveland Heights neighborhood at age eleven with nothing but his father’s mower and a seven year old helper, Steve Pattie took his childhood mowing outfit and created a true business success story. Today, The Pattie Group employs nearly 100 professionals and is well known across the country for the design, installation and maintenance of some of the area’s most breathtaking outdoor settings.

Steve’s two sons, both of whom have their industry certifications, will spearhead the leadership of the company. Oldest son Jonas G. Pattie, with a degree in landscape design was named President. Steve’s youngest son Brian Pattie, with a degree in business was named Executive Vice President. His middle child, daughter Carla Pattie-Fitzpatrick with a degree in fine art and her HR certification oversees the company’s HR and administrative team and rounds out the second generation. The threesome is surrounded with a carefully selected and groomed team of managers they have been working with for years.

“We’ve been planning and working for this day for a long time” says Jonas, “and we are very well prepared with years of practice in our new positions”.

Though passing off the day to day management of the company, Steve will remain involved continuing to teach and mentor the team as well as work with some of his long-time clientele.

“The immense knowledge & experience Dad provides is invaluable”, says Brian, “as prepared as we are, we intend to pick his brain and bounce things off of him for as long as he will let us”.

“I always encouraged my children to do what they had a passion for”, said Steve. “Having grown up surrounded by their mother’s and my work in this business, it turned out their passion didn’t stray too far. I have been very hard on them because business itself is hard and we have many clients and nearly 100 families contributing to and relying on our continued success. I am continually blown away at how much they absorbed as children as well as the substantial improvement & contributions they have made to the company over the last fifteen years. I can honestly say the best is yet to come for our company”.

About The Pattie Group: Since 1968, The Pattie Group has provided award-winning and nationally renowned design, installation, and management of breathtaking landscapes and outdoor settings throughout Northeastern Ohio.

If you would like more information about this topic, or to schedule an interview with The Pattie Group, please call 440-338-1288 or email info@pattiegroup.com.