

# **Only Mother Nature Does It Better.**<sup>™</sup>

15533 Chillicothe Rd, Novelty, OH 44072 | 440.338.1288 | www.pattiegroup.com



# The Pattie Group Inc.

The Pattie Group is a nationally renowned, award winning landscape design, build & maintenance firm that has been serving Northeast Ohio for nearly 45 years. With exceptional customer service as our main objective, we have built a reputation for excellence in designing, creating and maintaining some of the areas most breathtaking residential landscapes. We employ some of the nation's top green industry talent with the highest percentage of state and nationally certified staff of any company in the state and we are truly a one stop shop for outdoor living.

For follow-up interviews and questions, please contact: Jessica Lamb Marketing Coordinator 440-338-1288 jessica@pattiegroup.com.





# **Past, Present & Future**

It all began with an entrepreneurial eleven year-old and his seven year-old partner hustling the hot summers away, mowing lawns in their Cleveland Heights neighborhood. Within two years, the pair had driven away all of professional competition. It was early in these sweat-filled days that Steve Pattie – with grass-stained knees – uncovered his passion for landscaping and business. Throughout high school and college, Steve Pattie and his hired hands (often his brothers) worked long and hard to please their many customers. What started out as a way to make a few bucks was blossoming like an Azalea in springtime into a serious and viable business.

Soon after college, Steve paired with his wife Linda Pattie – a talented artist and landscape designer –and together, they began to take the company beyond its maintenance roots by designing and installing some of the area's finest landscapes. Over the years, the company continued to grow, gaining a reputation not only for breathtaking work but also an exceptional team of experts and customer care second to none.

In 1995, the company created "Paradise Falls," a show garden for the Cleveland Home and Flower Show which, at the time, was the largest indoor garden ever designed and constructed in North America. That garden was so spectacular, it solidified in the mind of the public that there was nothing The Pattie Group couldn't create. The company has been growing ever since.

These days, Steve and Linda still work just as hard. With the rest of the team, Linda still designs landscapes for Ohio residents and business owners that have gained national acclaim for both her and the company. Steve continues to direct incredible projects and works as the visionary figure of the company. The majority of his time is now spent coaching his staff and preparing the second generation of leadership – including his two sons and daughter – to take the reigns of this very respected and unique family business.



Their oldest, Executive Vice President Jonas G. Pattie has been working with the company since 2002. With a degree in landscape design and a lifetime of watching the creation of beautiful residential spaces, Jonas has taken the reigns as one of the companies most driving and creative minds. He has personally directed the most award winning projects in the last 10 years, acts a key management figure in the company and oversees the company's diverse marketing efforts.

Vice President of Satellite Operations, Brian Pattie is the driving force for The Pattie Group's west side location in Westlake, Ohio. He oversees, coaches and directs all of the field teams serving the west side of Cleveland. He is the CEO, and co-owns with Jonas, The Pattie Group's sister company LandsKeepers, which offers landscape maintenance for commercial properties. Brian also has a great sense for talent and has become one of the most formidable recruiters of talented employees the company has ever had.

Carla Pattie-Fitzpatrick, the daughter of Steve and Linda, is another incredible asset of The Pattie Group. With a fine arts degree in glass and metal sculpture, she is an amazing artist in her own right. You may spot a few of her breathtaking railings, gates and other works in our gardens. Aside from art, she received her certification as a Human Resources Professional and manages The Pattie Group's administrative department. Her husband, Jeremy Fitzpatrick, is our fleet mechanic overseeing the health and maintenance of our vast fleet of trucks, trailers, loaders, mowers, and thousands of other pieces of small equipment.

This passionate family with their creative inclinations and landscape expertise, partners with an amazing assembly of managers and world class landscape talent that assures a bright future for this company for many more generations to come.





# **Fast Facts**

Founded:	1968
Headquarters:	15533 Chillicothe Road Novelty, Ohio 44072
Website:	www.pattiegroup.com
About us:	A full service landscape development firm serving Northeastern Ohio.
Other location:	1003 Bassett Road

Westlake, OH 44145

Steve Pattie, CLP Founder & Chief Executive Officer



Jonas G. Pattie, CLP Executive Vice President

Frank Bonanno, OCNT Chief Operations Officer & Director of IT

Brian Pattie Vice President of Satellite Operations

Ed Godfrey, CLP, OCNT Director of Project Development

Rick Huffman Director of Landscape Management

Carla Pattie-Fitzpatrick, PHR Human Resources & Administration Manager

Team members: Over 80 and growing

**A few fun facts:** Pattie's Landscaping, Inc. officially changed its name in 1989 to become The Pattie Group, Inc.

In 2003, The Pattie Group opened a satellite branch in Avon, Ohio. This was done to be closer to the growing client base on the West-side of Cleveland.

The Pattie Group has won hundreds of national & state awards for landscape excellence.

The Pattie Group re-designed, installed & fundraised the entire landscape project for Cleveland Botanical Garden's glasshouse project in order to ensure that it became a jewel of Cleveland & reflected excellence in horticulture.



# Services

The Pattie Group Inc. is a full-service landscape development firm, offering services at every phase of landscape space creation and maintenance including:

#### Landscape Design & Installation

- -Renovations / Restorations / New Construction
  -Breathtaking Gardens and Plantings
  -Patios, Decks & Walks
  -Outdoor Kitchens & Grill Spaces
  -Fireplaces & Fire pits
  -Waterfalls, Ponds & Fountains
  -Pools, Spas, Cabanas & Pool Houses
  -Pergolas, Arbors & Trellises
  -Outdoor Lighting Systems including LED lighting
  -Fully Licensed Electrician Services
  -Irrigation Systems with smart technology
- -Spring & Fall Clean-ups -Mulch & Compost Applications -Garden & Bed Maintenance -Horticultural Pruning & shaping -Flower Installations, Care and Dead-Heading -Lawn Maintenance -Lawn Healthcare & Fertilization -Plant Healthcare & Fertilization -Water Feature & Pond Management -Irrigation System Start-up & System Management
- -Deer Control & Damage Prevention





# Steve Pattie, CLP Founder & CEO

Steve's story is one we don't hear often enough anymore. He developed his love of landscaping at a very tender age. He was eleven and his partner was seven and they began by mowing their neighborhood's lawns. In 1968, a mere five years later, they had driven away all of the other professional competition and officially incorporated their company as Pattie's Landscaping, Inc. (later renamed The Pattie Group Inc.) Fast forward nearly 50 years and today The Pattie Group is one of the most respected Landscape Development Firms in the country. Today Steve spends most of his work time coaching his team, critiquing designs and still occasionally works with some of his favorite long term clients.

In addition to his education at both Ohio University and Kent State University, Steve earned PLANET's Certified Landscape Professional status. In 2007 Steve was the recipient of the Ohio Landscapers Association's prestigious Lifetime Achievement Award. In addition to founding and running what Landscape Management magazine named one of the top 10 landscape design firms in the country, Steve has made numerous appearances as a key-note speaker and seminar leader, and is often sought to teach courses and lead seminars at universities, career centers, and industry associations throughout the country. Steve has been actively involved with PLANET, and The Ohio Landscape Association for over thirty years, and has served on numerous boards and committees. He has been featured in countless national and local magazines and TV programs, including: Cleveland Magazine, Northern Ohio Live, The Morning Exchange, Money Magazine, Kicking It With Kenny, Smart Business Magazine, Lawn and Landscape Magazine, Landscape Design Build Magazine, and Landscape Management Magazine and more.







# Jonas G. Pattie Executive Vice President

Jonas has witnessed The Pattie Group grow and change throughout his entire life. The company's mission, values, and ideals were created in front of his ever watchful child eyes, and have been deeply rooted into who he has become. A Pattie childhood was loaded with days on the job site, evenings sitting on mom's lap while she designed, trips to nurseries and client meetings with Dad, and watching the total creation of a landscape project from start to finish over and over again. The beautification of the environment, proper design techniques and the ability to create dynamic outdoor spaces is a skill Jonas has been studying his entire life. He is well known for his passion, innovation, creativity, and detail that permeate his designs and projects, and as a result no other Project Director has presided over as many state and national award winning projects as he has over the last ten years.

Jonas has his degree in Landscape Design from Columbus State, and in 2009 became one of the youngest in the nation to attain his national "Certified Landscape Professional" certification. He oversees The Pattie Group's marketing efforts, supervises the Project Development team and is one the senior driving forces within the company.



